

# CARNIVAL HOPSACK

50% TOTAL / 30% POST CONSUMER RECYCLED FIBER CONTENT



## PRODUCT FEATURES

Carnival Hopsack is the most complete premium felt-like heavy cover gradeline. It is embossed with a burlap type finish and prints with exceptional printing characteristics. Two white selections, teamed with a rich color palette makes this a popular

choice for designer, specifiers, and printers when a felt-like texture is important. Carnival Hopsack offers extraordinary value, performance, quality, and choice.

### FEATURES/BENEFITS

#### Brightness and Whiteness

- 98+ Brightness, Stellar White  
Exhibits a very cool white shade and excellent opacity (97+) for exceptional contrast and print fidelity for any printing job.
- 92 Brightness, Carnival White  
a refreshing cool white shade with high opacity (98+), high recycle content which makes it a great performer for every printing and corporate collateral need.

#### Finish

- Carnival Hopsack presents an embossed traditional-type felt finish
- All Carnival Hopsack presents a pattern on both sides of the sheet
- The Hopsack pattern will not interfere with printing performance or foil-stamping applications

#### Recycle Content

- Carnival Hopsack is manufactured with a total of 50% recycled content, including a minimum of 30% Post Consumer content. (except for Stellar White which contains no recycle content)
- Carnival Hopsack meets all governmental recycled paper executive orders (except for Stellar White which contains no recycle content)

#### Archival Properties

- Alkaline
- Lignin Free
- Meets ANSI Standards for archivalness
- Acid-free
- Elemental Chlorine Free (ECF)
- Process Chlorine Free (PCF)

#### End Uses

Packages, Folders, Annual Reports, Brochures, Greeting Cards, Packaging Applications, Envelopes, Direct Mail, Glue Applied Books, Press Kits, Invitations

#### Envelopes

- Carnival Hopsack envelopes are stocked by our official converters:
- Williamhouse Envelope Company
  - National Envelope Company Paper

### COLORS

Stellar White - 98 Bright  
White - 92 Bright  
Blue  
Deep Blue  
Ivory  
Land  
New Black  
New Forest Green  
Persian Blue  
Red  
Soft White

### BASIS WEIGHT & CALIPERS

90# Cover 12.5

### COMPETITION

Fox, Teton  
Gilbert, Oxford  
Strathmore, Grandee

### VALUE COMPARISON

Mohawk, Tomohawk	99.5%
Carnival, Felt	100.0%
Fox, Sundance	101.0%
Fraser, Synergy Felt	101.5%
Via, Felt	103.5%
Carnival, Hopsack	108.0%
Curtis, Retreeve	121.8%
Strathmore, Grandee	160.0%
Fox, Gainsborough	167.0%
Fox, Teton	170.5%

### MACHINE & EMBOSSER TRIM LEVELS

Paper Machine	120-131 inches
Embossed Pattern	Max 52.75 inches