

# CARNIVAL PREMIUM LINEN

50% TOTAL / 30% POST CONSUMER RECYCLED FIBER CONTENT



## PRODUCT FEATURES

Carnival Premium Linen features a bold, tactile pattern perfect for covers, folders, and print collateral where the feel is as important as the printed image. Available in 98-bright white and the richest saturated colors, Carnival Premium Linen is the

perfect choice for designers, specifiers, and printers when extraordinary value, quality, performance, and choice are important.

### FEATURES/BENEFITS

#### Brightness and Whiteness

- 98+ Brightness, Stellar White
- Exhibits a very cool white shade and excellent opacity for exceptional contrast and print fidelity for any printing job.

#### Finish

- Carnival Premium Linen presents a heavy / bold linen embossed pattern
- The embossed pattern is on both sides of the sheet
- The embossed linen pattern will not interfere with the printing performance or foil-stamping applications

#### Recycle Content

- Carnival Premium Linen is manufactured with a total of 50% recycled content, including a minimum of 30% Post Consumer content.  
(except for Stellar White which contains no recycle content)
- Carnival Premium Linen meets all governmental recycled paper executive orders  
(except for Stellar White which contains no recycle content)

#### Archival Properties

- Alkaline
- Lignin Free
- Meets ANSI Standards for archivalness
- Acid-free
- Elemental Chlorine Free (ECF)
- Process Chlorine Free (PCF)

#### Ink Jet Guarantee

70# Premium Linen text items are fully guaranteed to perform on ink jet printers subject to the restrictions of the equipment manufacturer

#### End Uses

Folders, Packages, Annual Reports, Brochures, Greeting Cards, Packaging Applications, Envelopes, Direct Mail

### COLORS

Stellar White - 98 Bright  
Deep Blue  
New Black  
New Forest Green  
Persian Blue  
Red  
Soft White

### BASIS WEIGHT & CALIPERS

70# Text 5.5  
80# Cover 11.1

### COMPETITION

Curtis, Linen  
Mohawk, Irish Linen  
Wausau, Royal linen

### VALUE COMPARISON

VIA, Linen 98.5%  
Fraser, Synergy Linen 98.5%  
Carnival, Premium Linen 100.0%  
Carnival, Linen 100.0%  
Wausau, Royal Linen 100.2%  
Fox, Howard Linen 113.3%  
Mohawk, Irish Linen 117.7%  
Curtis, Linen 141.5%  
Beckett, Cambric 153.8%  
Neeah, Classic Linen 155.3%

### MACHINE & EMBOSSER TRIM LEVELS

Paper Machine 120-131 inches  
Embossed Pattern Max 52.75 inches